

DISEÑO DE IDENTIDAD

ÁREA MDQ

ÀREA MDO

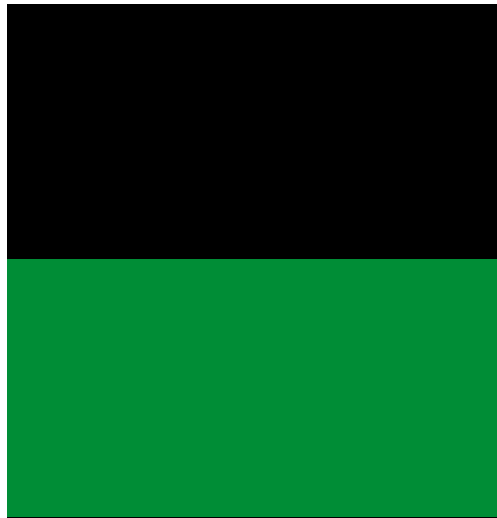






Paleta de colores

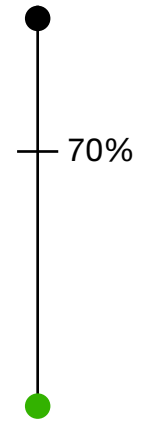
color principal



hexa: #000000

hexa: #008d36

Degradado



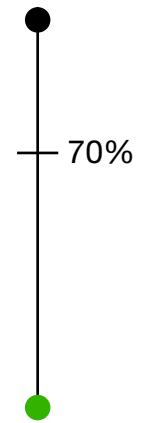
color tono oscuro y claro

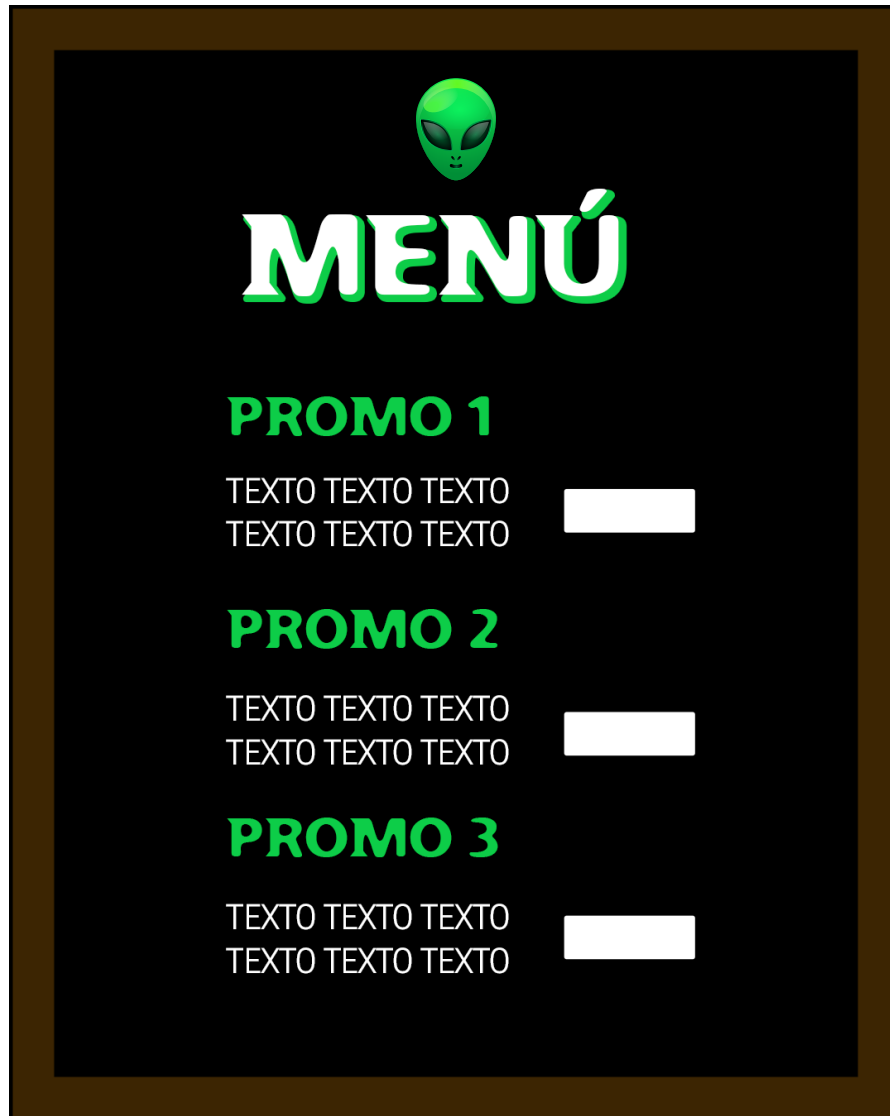


hexa: #019939

hexa: #13ea50

Degradado





Familia tipográfica

FLEXURE

TITULO

Encode sans semi bold

Descripción detallada



FRENTE



LATERAL 1



DORSO



LATERAL 2









